

# BRADLEY STOKE Journal

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**MAY  
LAUNCH**

The new **FREE MONTHLY** news magazine for **PEOPLE & Businesses** in Bradley Stoke

Established as an online newspaper in 2008, The Journal's new print edition will bring you the latest local news, photos and information **EVERY MONTH**.

With news from our local councils, businesses, schools, police...**EVERY MONTH**. Plus features on health, lifestyle, shopping and much more.

Bradley Stoke's only **INTERACTIVE** news publication. Have your say through our letters page or by joining the discussion on our website.

**Why not get involved with your new local newspaper?**

- Are you a writer or photographer?
- Do you have opinions on the key issues in Bradley Stoke?

**GET IN TOUCH NOW!**

**Looking for work that is flexible enough to fit around your existing commitments?** Work from home as a freelance sales consultant selling advertising for The Journal.

**Earn some extra cash by delivering The Journal once a month.** Ideal for families and young people (14+).

Join the hundreds that follow our Twitter feed (@TheBSJournal) or like us on Facebook.

**Keep in touch on your smartphone or tablet.**



*Find out what's  
**REALLY** happening  
in your  
neighbourhood!*



# BRADLEY STOKE



**Introducing the Bradley Stoke Journal news magazine, a new publication that will get your message to 26,000+ people EVERY MONTH.**

The only locally-produced publication to reach ALL 9,000 homes in Bradley Stoke EVERY MONTH, our newspaper will also be available in many public places in and around Bradley Stoke, such as community centres, libraries, schools, pubs and takeaways.

Cost-effective advertising to suit your budget - from just £20/month.

Call us NOW to discuss your marketing requirements and secure your advertising space.

**Tel: 01454 300 400**

**Email:** [sales@bradleystokejournal.co.uk](mailto:sales@bradleystokejournal.co.uk)

**Large page format: 20cm x 27cm**  
(57% bigger than A5)

Our **monthly publication** schedule allows local businesses to **tailor** their **advertising** to closely match seasonal marketing objectives.

**Don't waste** your advertising budget on publications that are distributed **outside your target area** or **circulated too infrequently** to have an impact!

**We can promote your business via:**

- Display advertising  
(from 1/8 page to full page)
- Trades and Services directory
- Advertising features (*advertorials*)
- Competition sponsorship
- Combined print & online campaigns
- Leaflet design, print & distribution

