## MEDIA INFORMATION

## OLIVER GETS KEYS TO BRAND NEW TESCO STORE

The keys to a brand new Tesco Extra store in Bristol Bradley Stoke have been handed over in an official ceremony on site.

Oliver Hill, manager of the new 92,000 square foot store, at the heart of the new look Willow Brook Shopping Centre, and his customer service manager Matt Hill, received the keys from Craig Slater of construction company Bowman and Kirkland.

The new replacement store, which has created 300 new jobs, in addition to the existing workforce of 299 staff, will officially open its doors to the public on Monday October 13<sup>th</sup>. As part of the new development, the old existing store will be demolished.

"We can't wait to open now", said manager Oliver." Customers have been really patient as the store has been built and we look forward to giving Bradley Stoke a new store of which everyone can be very proud."

The on site development which creates a new town square for Bradley Stoke, also includes other prime retailers such as Carphone Warehouse, Greggs, KFC, the Nationwide Building Society and Reflections.

The new Tesco Extra will include a range of non-food departments, fresh food deli, fish counter, olive bar, meat counter, hot chicken takeaway, adults and children's clothing. a travel money desk, telecom shop, photo lab and electrical department .It will also have a pharmacy and opticians.

A range of in store events is also planned including a family fun day on October 18<sup>th</sup>, a Tesco price Check game show on October 25<sup>th</sup>, plus Halloween and pre Christmas celebrations.

Store manager Oliver has pledged to give customers the very best in product range, service and low prices and says he and his staff are keen to get involved with local schools and community groups.